



ALTAR'D STATE

Knoxville, TN

Opportunity

Altar'd State decided to remodel their store front with an artistic flair. An intricate one-of-a-kind, exterior floral design was created out of steel.

Problem

How to light the exterior design, so it didn't fade into the darkness, and stay within a tight budget.

Solution

Nova Flex delivered a "WOW" solution by backlighting the exterior design with outdoor-rated, rugged tapelight ribbon. The product was shipped, cut and soldered, ready to adhere to the back of the metal structure with 283 jumpers to loop around every attachment to the building and follow the intricately, curved design. The complete solution was delivered and installed without any issues - saving 32 hours of installation time and expense. We make lighting easy!

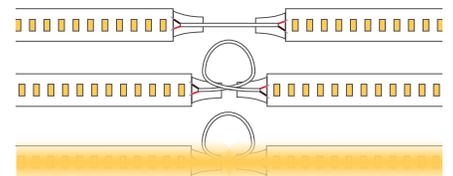
Products Used

Rugged Pro 120 and 240 with very-high-bond (VHB) adhesive backing

60 Watt Non-Dimmable Drivers

No Gap in Light Output

Our jumper technique brings the ribbon ends close enough together for the light to fill the gap between the ribbon ends.



PRODUCT SHIPPED READY TO INSTALL SAVING \$3200