



RADISSON RED

Minneapolis, MN

Opportunity

The Radisson Red breaks from traditional hotel design by focusing on modernizing the look and feel of its interior hallways.

Problem

Find a quick and easy solution to lighting room doors, without using traditional wall sconces.

Solution

Nova Flex LED came up with a simple customized solution. Tapelight ribbon was cut, soldered and pre-installed into channel cut the width of the doorframes. The installers quickly installed the channel above each door and then mounted a power supply in the ceiling for every four door grouping. Customization provided quickly and accurately to make installing simple!

Project won an IES Award of Merit for lighting.

Products Used

Pro 240 3225K with
3M adhesive backing
Surface 2216 Channel
with soft lens
40W MLV Dimmable
E-Series Drivers

Partners

Electrical Contractor:
Egan Companies
Specifier: Jennifer Pytleski
Distributor: Werner Electric
Cottage Grove

PRODUCT SHIPPED READY TO INSTALL SAVING \$1900